

DR-2 Disclosure Summary Page

DR-2

Committee to Elect Bill Peard Mayor		Status:		Audited
Committee Type:	City Candidate - Mayor	Statutory Due Date	1/19/2011	
County:	Dallas	Adjusted Due Date		
District:	0	Filed Date	1/16/2011 4:43:45 PM	
Committee Code:	13637	Postmark Date		
Political Party:	Not Available	Amendment Date	12/13/2012 2:00:46 PM	
Report Date:	2010	Candidate Name:	Peard, Bill	

Treasurer

Last Name:	Wingert	First Name:	Tami	MI:	
Address:	645 Spyglass Lane				
City:	Waukee	State:	IA	Zip Code:	50263
				Phone:	515-987-4758
E-Mail:	wingertt@neumannbros.com				

Chairperson

Last Name:	Peard	First Name:	Bill	MI:	
Address:	785 SE Bobwhite Lane				
City:	Waukee	State:	IA	Zip Code:	50263
				Phone:	515-978-1492
E-Mail:	blpeard@mchsi.com				

Statement of Cash On Hand

Cash on Hand at Start of Period	\$6,271.63
Schedule A: Cash Contributions Total	\$950.00
Schedule F1: Loans Received Total	\$0.00
Schedule H2: Campaign Property Sales	\$0.00
Sub-Total	\$7,221.63
Schedule B: Expenditure Total	\$6,234.83
Schedule F2: Cash Loan Repayments	\$0.00
Cash on Hand at End of Period	\$986.80

Additional Assets and Liabilities

Loans in Place at Start of Period	\$0.00
Schedule D: Unpaid Bills	\$950.24
Schedule E: In-Kind Contributions	\$0.00
Schedule F2: Forgiven Loans	\$0.00
Schedule F2: Outstanding Loans	\$0.00
Schedule G: Consultant Breakdown	Yes
Schedule H1: Campaign Property Value	\$0.00

Schedule A: Contributions**Sch-A**

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Contribution Date	Contribution Committee ID	Name and Address of Contributor	Relationship To Candidate	Contribution Amount	Fund-Raiser
1/2/2010	Check # 3635	Worth, Philip Sumner PO Box 1000 Waukee, IA 50263	None	\$250.00	
1/16/2010	Check # 3658	Dunn, Jeffrey A. 15418 Airline Ave Urbandale, IA 50323	None	\$250.00	
1/16/2010	Check # 1469	Graves, Thomas P. 8350 Hickman Rd, Ste 2 Clive, IA 50325	None	\$150.00	
1/16/2010	Check # 4109	Wandro, Mark F. 8128 Wilden Dr Urbandale, IA 50322	None	\$100.00	
1/16/2010	Check # 3650	Worth, Philip Sumner PO Box 1000 Waukee, IA 50263	None	\$100.00	
1/21/2010	Check # 3630	Koethe, Lemar 2832 104th St, Ste 201 Urbandale, IA 50322	None	\$100.00	

Total Regular Contributions	\$950.00
Total Fundraiser Contributions	\$0.00
Grand Total All Contributions	\$950.00

Schedule B: Expenditures

Sch-B

Committee to Elect Bill Peard Mayor	Status:	Filed
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Committee Code: 13637	Postmark Date	
Political Party: Not Available	Amendment Date	12/13/2012 2:00:46 PM

Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
1/19/2010	Check # 5016	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Consultant Services	\$2,500.00
Campaign Consulting				
1/19/2010	Check # 5016	Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	Printing & Reproduction	\$280.00
Notecards and Envelopes				
1/31/2010	Check # 5017	Echo's Cookie Shop 720 6th Street Waukee, IA 50263	Fundraiser Food	\$25.00
Cake for Election Night Party				
3/29/2010	Check # 5018	Pad Consulting 307 E 5th Street Des Moines, IA 50309	Consultant Services	\$2,500.00
Consulting				
12/6/2010	Check # 5019	Peard, Bill 785 SE Bobwhite Lane Waukee, IA 50263	Fundraiser Food	\$55.48
July 4th Candy and Breakfast Food while campaigning				
12/6/2010	Check # 5019	Peard, Bill 785 SE Bobwhite Lane Waukee, IA 50263	Advertising	\$837.36
Advertising in Des Moines Register				
12/6/2010	Check # 5020	The Concept Works 1001 Office Park Road West Des Moines, IA 50265	Web Fees	\$36.99
PeardforMayor.com domain name purchase				

Total Amount	\$6,234.83
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Schedule D: Incurred Indebtedness

Sch-D

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Political Party: Not Available	Amendment Date	12/13/2012 2:00:46 PM

Date Incurred	Name and Address of Person to Whom Debt or Obligation is Owed	Description of Goods or Services Provided or Purchased	Balance Owed at Close of Reporting Period*
10/25/2009	Peard, Bill 785 SE Bobwhite Lane Waukee, IA 50263	Advertising Ad in Waukee Living Magazine - Payable to Big Green Umbrella Media but Bill paid direct	\$675.00
12/31/2009	Peard, Bill 785 SE Bobwhite Lane Waukee, IA 50263	Fund-Raiser (Holding) Balloons for Campaign Election Night from Factory Card Outlet	\$17.36
12/31/2009	Peard, Bill 785 SE Bobwhite Lane Waukee, IA 50263	Fundraiser Food Campaign fundraiser soft drinks from Wal-Mart	\$21.51
12/31/2009	Peard, Bill 785 SE Bobwhite Lane Waukee, IA 50263	Miscellaneous or Unitemized Food for Campaign Dinners from Fareway Bill prepared meals for campaign workers	\$205.44
12/31/2009	Peard, Bill 785 SE Bobwhite Lane Waukee, IA 50263	Office Supplies Appointment book from Office Max	\$30.93
Total Balance Owed at Close of Reporting Period			\$950.24

Schedule G: Expenditures By Consultant

Sch-G

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Pad Consulting 307 E 5th Street Des Moines, IA 50309	1/1/2010 3/31/2010	-Strategic planning -Drafting of campaign fundraising letters -Review and editing of campaign material including website and printed material -Voter targeting -Developing early voting plans -Drafting and revising campaign budgets -Compiling and organizing fundraising lists	\$2,500.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
3/29/2010	Pad Consulting 307 E 5th Street Des Moines, IA 50309	Consulting	\$2,500.00

Consultant Sub-Total **\$2,500.00**

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Victory Enterprises 5200 SW 30th Street, Ste 7 Davenport, IA 52802	8/1/2010 10/15/2010	Provide Strategic Consulting	\$2,500.00

Total Consultant(s) Expenditures **\$2,500.00**